

Pinking Up the Town
Sponsored by Meijer
*with generous support by Binson's Home Healthcare Centers, Inc. and the
Michigan Association of CPAs (MACPA)*



Originally created to decorate the Race route, "Pinking up the Town," has evolved into a wonderful Komen Detroit Race tradition. Decorating the ribbons is a creative and meaningful way to get involved in the fight against breast cancer. You can spread awareness and honor survivors and lost loved ones by decorating ribbons. It's great for schools, businesses, and church and community groups. Many of our supporters turn it into a creative fundraiser.

10,000 pink ribbons will decorate every fence, parking meter, fire hydrant and lamppost along the 5K route! "Pinking Up" starts at 4:00 a.m. May 21. Volunteers meet and decorate as a group project transforming the route into a sea of pink ribbons. Then, volunteers take them down when the Race is over.

How to Get Started:

Ribbon Specifications:

Ribbons can be purchased by the roll from fabric or craft stores. Ribbon material should be about 3-4" wide and cut down to about 40" in length. We welcome any type of ribbon as long as it is fairly sturdy, large enough and **PINK** (any shade is fine)!

Decorations - What to use:

Have fun and be creative! You can use just about anything to decorate a ribbon, such as paint, markers, stickers, glitter and any fun stuff that you might find at a craft store. We have found that rubber cement and super glue work well to adhere craft objects onto the ribbons.

How to Decorate:

The loop at the top should not be decorated, only the "tails" of the ribbon. You can lay the ribbon out in the loop shape and decorate the "tails" that hang down. When completed, do not attach or fasten the ribbon in that shape; simply hang them on a hanger. Large paperclips help to hold in place.

Where to go for supplies:

You can find various types of floral ribbon by the roll and supplies for decorating at most craft or fabric stores. For more information contact us at, raceforthecure@karmanos.org.

Where to drop off Ribbons:

All ribbons must be dropped off by close of business Thursday, May 19 at the locations listed below:

Binson's Home Health Care Centers – Hours: 9:00 a.m. – 6:00 p.m. Monday – Friday
9:00 a.m. – 3:00 p.m. Saturday

Center Line, 26834 Lawrence: 586-755-2300

Royal Oak, 30475 N. Woodward: 248-288-0440

Southgate, 18800 Eureka: 734-281-1800

Troy, 6475 Rochester Rd: 248-828-8400

New Balance – Hours: 10:00 a.m. – 8:00 p.m. Monday – Thursday
10:00 a.m. – 6:00 p.m. Friday – Saturday

Farmington Hills, 37606 W. 12 Mile Road: 248-324-0506

Troy, 821 E. Big Beaver Rd.: 248-740-9221

Karmanos Cancer Institute "Vee" Building – Hours: 8:30 a.m. – 5:00 p.m. Monday - Friday

24601 Northwestern Highway

Southfield, MI 48075

248-351-1861

Ribbon decorating will also be available at select packet pickup locations. These locations may be used to drop off completed ribbons as well. Please visit www.karmanos.org/detroitraceforthecure/packetpickup.asp for packet pickup locations.