



**DETROIT 2010**

# 19<sup>th</sup> Annual Komen Detroit Race for the Cure®

Saturday, May 22, 2010

Comerica Park

Locally Presented by the Barbara Ann Karmanos Cancer Institute

## QUICK FACTS

### DESCRIPTION

Coed 5K Run/ Walk and One-Mile Walk  
Michigan's largest race  
"A sporting cancer event with a mission" – To end breast cancer forever!

### SPONSORSHIP

Local sponsorship opportunities available now: Contact Rebecca Przybycien (248) 351-1861 / [przybyci@karmanos.org](mailto:przybyci@karmanos.org)

### ROUTE

5K: Woodward Avenue – from Fisher Freeway to Warren and back. 1 Mile walkers follow and turn at ½ mile point.

### ENTRANTS

30,000 or more – women, men, and children of all ages and athletic abilities are welcome! 2,000 breast cancer survivors and over 400 corporate, community, school and family teams expected.

### SCHEDULE

6:30 a.m. to 7:45 a.m.	Team MEET open
7:00 a.m.	Packet Pickup, Registration, Survivor Café, Children's Area and Sponsor Booths open
8:00 a.m.	Survivor & Memorial Recognition Ceremony
9:00 a.m.	Competitive 5K Start (women and men)
Following	5K Walk Start (women and men)
Following	One-Mile Walk
10:30 a.m.	Closing Ceremony – runner and team awards

### REGISTRATION

Online at [www.karmanos.org/detroitraceforthecure](http://www.karmanos.org/detroitraceforthecure)  
Paper entry forms available on our website and at registration locations.  
Reduced fees online, for early registrants, youths and seniors.

### SURVIVOR & MEMORIAL RECOGNITION

Survivor Café Race morning  
Survivor Trolley for breast cancer survivors not able to walk the course – pre-registration required  
8:00 a.m. Pre-Race Survivor / Memorial Recognition & Closing Ceremonies  
Pink hats, shirts and back signs courtesy of Zeta Tau Alpha  
Special gifts courtesy of generous donors

### TRADITIONS

Children's Area – games, giveaways, and surprise visitors  
Entertainment along the route – more than 20 bands and musical performers  
Shop for the Cure® commemorative merchandise  
Sponsor booths with giveaways  
Stuff Check – secure storage of gear and packages courtesy of UPS  
Team competition with more than 20 awards

### HONORARY CHAIRS

The Honorable Mayor and Mrs. Dave Bing  
The Honorable Congresswoman Carolyn Cheeks Kilpatrick  
The Honorable Governor Jennifer M. Granholm and First Gentleman Mr. Daniel G. Mulhern  
The Honorable Senator Debbie Stabenow

For more information on the 2010 Komen Detroit Race for the Cure®, please call (800) KARMANOS (527-6266) or visit [www.karmanos.org/detroitraceforthecure](http://www.karmanos.org/detroitraceforthecure)

