

# Pinking Up the Town

Originally created to decorate the Race route, “Pinking up the Town” has evolved into a wonderful Komen Detroit Race tradition. Decorating the ribbons is a creative and meaningful way to get involved in the fight against breast cancer. You can spread awareness and honor survivors and lost loved ones by decorating ribbons. It’s great for schools, businesses, churches and community groups. Many of our supporters turn this activity into a creative fundraiser.



10,000 pink ribbons will decorate every fence, parking meter, fire hydrant and lamppost along the 5K route. “Pinking Up” starts at 4:00 a.m. on May 26. Volunteers meet and decorate as a group project transforming the route into a sea of pink ribbons. Then, volunteers take them down when the Race is over.

## How to Get Started:

### Ribbon Specifications:

Ribbons can be purchased by the roll from fabric or craft stores. Ribbon material should be about 3-4” wide and cut down to about 40” in length. We welcome any type of ribbon as long as it is fairly sturdy, large enough and **PINK** (any shade is fine)!

## Decorations - What to use:

Have fun and be creative. You can use just about anything to decorate a ribbon, such as paint, markers, stickers, glitter and any fun stuff that you might find at a craft store. We have found that rubber cement and super glue work well to adhere craft objects onto the ribbons.

## How to Decorate:

The loop at the top should not be decorated, only the “tails” of the ribbon. You can lay the ribbon out in the loop shape and decorate the “tails” that hang down. When completed, do not attach or fasten the ribbon in that shape; simply hang them on a hanger. Large paperclips help to hold in place.



## Where to go for supplies:

You can find various types of floral ribbon by the roll and supplies for decorating at most craft or fabric stores. For more information, please contact Komen Detroit at: [raceforthecure@karmanos.org](mailto:raceforthecure@karmanos.org).

## Where to drop off Ribbons:

All ribbons must be dropped off by close of business Thursday, May 24 at the locations listed below:

**Binson’s Home Health Care Centers** – Hours: 9:00 a.m. – 6:00 p.m. (Monday – Friday)  
9:00 a.m. – 3:00 p.m. (Saturday)

**Center Line:** 26834 Lawrence (586-755-2300)  
**Royal Oak:** 30475 N. Woodward (248-288-0440)  
**Southgate:** 18800 Eureka (734-281-1800)  
**Troy:** 6475 Rochester Rd. (248-828-8400)

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**New Balance** – Hours: 10:00 a.m. – 8:00 p.m. (Monday – Thursday)  
10:00 a.m. – 6:00 p.m. (Friday – Saturday)

**Farmington Hills:** 37606 W. 12 Mile Road (248-324-0506)  
**Troy:** 821 E. Big Beaver Rd. (248-740-9221)

**Karmanos Cancer Institute “Vee” Building** – Hours: 8:30 a.m. – 5:00 p.m. (Monday – Friday)  
24601 Northwestern Highway; Southfield, MI 48075 (248-304-2084)

Ribbon decorating will also be available at select packet pickup locations. These locations may be used to drop off completed ribbons as well. Please visit [www.karmanos.org/detroitraceforthecure/packetpickup.asp](http://www.karmanos.org/detroitraceforthecure/packetpickup.asp) for packet pickup locations.