

2026 McLAREN PORT HURON



COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION STRATEGY

BACKGROUND

This plan outlines how the organization will respond to the priority health needs identified through the Community Health Needs Assessment (CHNA) for the next three years.

REGIONAL STRATEGIC PRIORITIES

Priority identification and implementation plan was developed based on key findings in the Community Health Needs Assessment.

1. Promoting healthy behaviors
2. Chronic disease prevention, maintenance and treatment:
 - a. Heart disease and stroke
 - b. Cancer
 - c. Diabetes
3. Access to high-quality health care and prevention services
 - a. Access to medical care
 - b. Trauma and injury prevention

The hospital developed an implementation plan including community health improvement goals and strategies to address the identified priority areas. The hospital is pursuing these internally as well as working with community organizations to achieve the greatest community impact on our actions.

IMPLEMENTATION PLAN

1. Promoting healthy behaviors.

Goal: Increase opportunities for residents to improve and manage health issues and prevent disease.

Strategies:

- Provide evidence-based screenings for early identification of disease.
- Provide programs to teach patients about chronic disease, healthy behavior changes, medication adherence, skills for self-management and overall support.
- Partner with community organizations including national partners (American Cancer Society, American Heart Association) and local partners (YMCA, Karmanos Cancer Institute, Council on Aging).
- Provide education on the importance of obesity prevention, including programs that address healthy eating and physical activity.

2. Chronic disease prevention, maintenance and treatment.

Goal: Address chronic disease prevention, maintenance and treatment for the community related to heart disease and stroke, cancer and diabetes.

Strategies: Heart Disease

- Educate the community on risk factors and prevention practices
- Community presentations
- Blood pressure screenings and other community screening events
- Education at community health fairs
- Presentation on cardiac concerns and capabilities to first responders
- First aid support at community events

Strategies: Cancer

- Educate the community on risk factors and prevention practices
- Free community screenings and health assessments
- Free mammograms for indigent patients
- CT lung screening program
- Smoking cessation education
- Support groups

Strategies: Diabetes

- Educate the community on risk factors and prevention practices
- Free community screenings and health assessments
- Medical nutrition therapy offered to patients diagnosed with diabetes

3. Access to high-quality health care and prevention services

Goal: Provide support to ensure the community has access to health care.

Strategies:

- Outreach and education on the important role a primary care provider has in maintaining good health
- Clinic access through Graduate Medical Education program
- Educational programs on:
 - Car-fit for elderly drivers
 - Bike safety
 - Water safety
 - Trampoline safety
 - Injury prevention
 - Distracted driving
- Bike Helmet fit screenings and donations
- Stop the Bleed education