Join us in recognizing October as Breast Cancer Awareness Month.

Through *Friends Raising Funds* events and our exciting partnerships with the following organizations, essential funds are raised to support vital cancer programs at the Karmanos Cancer Institute.

Take a minute to see how you can participate in the fight against cancer through these fundraisers. All of the events listed below are open to the public.

Also the 2012 Karmanos Cancer Institute greeting cards are available for order. Please visit our [Holiday Card Program](#) page for details.

- **Motor City Titans Youth Football** benefiting Karmanos' breast cancer programs, Oct. 6, noon-7:30 p.m.
- **Late Summer Golf Classic** benefiting Karmanos’ cancer programs, Oct. 6, 1-7 p.m.
- **Hard Rock Café PINKTOBER Live Music with Switchfoot** benefiting Karmanos' breast cancer programs, Oct. 11, 5-11 p.m.
- **Stomping Out Cancer- A House Music Event** benefiting Karmanos' breast cancer programs, Oct. 11, 8-11:59 p.m.
- **BlackFinn Breast Cancer Awareness Fundraiser** benefiting Karmanos' breast cancer programs, Oct. 12, 7-10 p.m.
- **5th Annual Plymouth Whalers Pink Out!** benefiting Karmanos' breast cancer programs, Oct. 13, 7:05-11 p.m.
- **13th Annual Florine Mark's ReMARKable Women LIVE!** benefiting Karmanos' cancer programs, Oct. 14, 10:45 a.m.-3 p.m.
- **Martin Luther King High School** benefiting Karmanos' breast cancer programs, Oct. 15-24
- **Get Chic for a Cause at Marlee's by Tappers** benefiting Karmanos' cancer programs, Oct. 16, 6-8 p.m.
Hard Rock Café PINKTOBER Live Music with Red Wanting Blue benefiting Karmanos’ breast cancer programs, Oct. 17, 7:30-11 p.m.

9th Annual Kay McDevitt Memorial Golf Outing benefiting Karmanos' multiple myeloma cancer programs, Oct. 18, 10:30 a.m.-8 p.m.

Legends Playoffs benefiting Karmanos' breast cancer programs, Oct. 20, 8 a.m.-8 p.m.

Breakfast for a Cure benefiting Karmanos' breast cancer programs, Oct. 20, 9 a.m.-noon

iBeauty Hairshow - Featuring the Wicked Fantasy Showcase benefiting Karmanos' cancer programs, Oct. 20, noon-9 p.m.

Hard Rock Café PINKTOBER Live Music with English benefiting Karmanos' breast cancer programs, Oct. 20, 9-11:59 p.m.

Detroit Free Press Talmer Bank Marathon benefiting Karmanos' cancer programs, Oct. 21, 7 a.m.-7 p.m.

Kick-Off For a Cause benefiting Karmanos’ breast cancer programs, Oct. 22, 5-11:59 p.m.

Hard Rock Café PINKTOBER Live Music with Stealing Betty benefiting Karmanos' breast cancer programs, Oct. 25, 7-11 p.m.

“Pink Out” Volleyball Game benefiting Karmanos breast cancer programs, Oct. 25, 5-8 p.m.

6th Annual Breast Cancer Awareness Night with The Red Wings benefiting Karmanos' breast cancer programs, Oct. 26, 7-11 p.m.

Hard Rock Café PINKTOBER Live Music with Craig Owens benefiting Karmanos' breast cancer programs, Oct. 26, 7-11 p.m.

Wicked Halloween Run benefiting Karmanos’ cancer programs, Oct. 28, 7-10 a.m.

Scope It Out Detroit 5K Run/Walk, presented by Chris4Life benefiting Karmanos' colon cancer programs, Nov. 3, 9 a.m.-1 p.m.

Sky Foundation, Inc. 4th Annual Luncheon benefiting Karmanos’ pancreatic cancer programs, Nov. 4, noon-3 p.m.

The Karmanos Cancer Institute is proud to be affiliated with these community-minded businesses and organizations. Through our exciting partnerships, essential funds are raised to support cancer research, patient care and prevention, education and cancer screening programs.
**Accessorize It!**
Starting October 2011, Accessorize It in Twelve Oaks Mall, Novi has generously pledged to donate a portion of the proceeds from every pink bangle sold throughout the year. All donations will go towards breast cancer research at Karmanos Cancer Institute. To view and purchase the bangles, please visit [www.mycrystalbangles.com](http://www.mycrystalbangles.com). Twelve Oaks Mall is located at 27500 Novi Rd. in Novi. Accessorize It is located on the lower level in the Lord and Taylor wing.

**American Home Fitness**
Save 20 percent on everything in our stores and help fight for a cure for breast cancer! For the month of October, American Home Fitness will be donating a percentage of your purchase from one of their four Detroit area locations to the breast cancer research at Karmanos Cancer Institute. To find the store nearest you, visit [americanhomefitness.com](http://www.americanhomefitness.com).

**Better Made Snack Foods Breast Cancer Research & Awareness Event**
Better Made Snack Foods will be donating a portion of the proceeds from Family Size and Value Size Potato Chips sold throughout the month of October to Breast Cancer Research & Awareness Programs. Look for their pink displays and special pink shelf signs found across the state.

**Clinage Skin Rejuvenation Systems**
Michigan-based Clinage stimulates the skin's plumping and firming cell production as it works on reducing fine lines, lighten pigmentation, and much more. Pharmaceutical grade Clinage skincare is available online. It combines the miraculous properties of glycolic acid, extracted from sugar cane juice and high-potency antioxidant vitamin serums A, B3, C and E. Clinage is donating 10 percent of its top selling product "Potent C Serum" to Karmanos. Price is $50. To learn more about Clinage, visit [www.Clinage.com](http://www.clinage.com). Clinage products can be ordered, purchased and shipped anywhere.

**Count Me Healthy**
Count Me Healthy, the beautiful jewelry line devoted to helping women keep track of their life-goals, now has two bracelets with a ribbon charm, called Counting for a Cause. The Counting for a Cause and Counting for a Cause Rose bracelets are available for purchase on [www.countmehealthyjewelry.com](http://www.countmehealthyjewelry.com) and with retailers nationwide. Fifty percent of the profits from each of these bracelets will be donated to the Karmanos Cancer Institute. Count Me Healthy bracelets also are available for purchase locally at Todd's Room in Birmingham.

**Cruising for the Cure**
Help Find a Cure for Pancreatic Cancer: Purchase your 2012 Cruising for the Cure Calendar and Apparel today! Net proceeds from the calendar sales and apparel go to the Jane H. Thie Memorial Fund benefiting pancreatic cancer research programs at Karmanos Cancer Institute. Visit [http://www.cruiseforcure.org](http://www.cruiseforcure.org) to purchase yours today!! Cruising for the Cure Torch Lake Rendezvous is promoted by the Jane H. Thie Memorial Fund, Inc., a non-profit 501(c)(3) organization.
Cuckoo’s Deals
Who doesn’t love a daily deal? We are excited to announce a partnership with a new Detroit business that has agreed to make a donation to Karmanos Cancer Institute. Cuckoo’s Deals offer its subscribers a 50-80 percent discount on entertainment, accommodations, health and beauty services, restaurants, attractions and more at some of Detroit’s best local businesses. The deals are exclusive and only people who subscribe to their free service can purchase the certificates. Cuckoo’s Deals donates 10 percent of their profits from every deal to a different local charity or non-profit and Karmanos is one of the beneficiaries. Sign up for Cuckoo’s Deals free daily e-mail message and tell as many friends as possible to sign up. If you see a deal that you like at any time, purchase it and we will receive a donation! The best part is if you refer five friends and they all make a purchase, you get a $5 credit toward your next Cuckoo’s deal! Show your support for a local company that supports charities as well as other metro Detroit businesses. Visit www.cuckoosdeals.com to sign up today!

Duncan Disposal Systems
In an effort to raise awareness and raise money in the fight against breast cancer, Duncan Disposal offers the ‘Cart for the Cure’ program. All Duncan Disposal customers have the option to exchange their standard green trash carts for a specially produced bright pink waste and recycling cart displaying the breast cancer awareness ribbon and made from recycled plastic. Special pricing allows Duncan Disposal customers to contribute part of their monthly trash fee to Breast Cancer Awareness charities, enabling households and businesses to make a significant and visible demonstration of their support for the fight against breast cancer. To be a part of Cart for the Cure: sign up to have $5 per month added to your bill. This full amount will be contributed when you select Karmanos Cancer Institute as the beneficiary. You will receive a replacement 96 gallon trash cart, bright pink in color, emblazoned with an awareness ribbon. A one year commitment is required, for a total of a $60 contribution. To learn more about this great promotion or to become a Duncan Disposal customer, please visit http://www.mygarbageguy.com or call 248-437-8600.

Esigns.com
Esigns.com, a local company in Brighton, MI has generously pledged to donate 10 percent of each sign purchased from entire product line when you use the coupon code “pink-ribbon.” Visit their Breast Cancer Awareness Signs page to start designing yours today! Printing signs fast is their specialty! Whether you need vinyl banners, custom signs for the yard, or a sign for a sidewalk - Businesses rely on their low prices and free shipping for all of their full color displays.

Hamilton’s Propane
Hamilton’s Propane and Hamilton’s of Ortonville, Inc. will donate one cent per gallon of propane fuel sold to Karmanos Cancer Institute. Find out how you can stay warm and help support cancer research by purchasing Hamilton’s propane fuel! Read more at: http://www.karmanos.org/News/Default.aspx?nid=177

Internet Automotive
All through October, Internet Automotive is donating 50 cents per new like on the Internet Automotive Facebook page: https://www.facebook.com/InternetAutomotive. Click now and Karmanos Cancer Institute will receive a donation.
Leon & Lulu pizza at Buddy’s Pizza
The Leon & Lulu pizza at Buddy’s Pizza will again support breast cancer research at the Karmanos Cancer Institute throughout the month of October 2012! The Leon & Lulu pizza includes brick cheese, shredded carrots, sautéed spinach and fresh broccoli on multi-grain crust. Topped with tomato basil sauce, an Asiago/Parmesan cheese blend and a hint of Italian spices. Hurry in to get yours today! $1 for every pizza purchased will be donated to the Barbara Ann Karmanos Cancer Institute. Visit leonandlulu.com for more information.

Made In Detroit
Karmanos is joining Made In Detroit, the clothing and merchandise line owned by Kid Rock, to promote sales of special T-shirts benefiting breast cancer research at Karmanos. The pink, short-sleeved and Racerback T-shirts feature the iconic Rosie the Riveter sporting a pink ribbon tattoo, Made In Detroit pin, and speaking the highly-memorable phrase “We Can Do It!” At the bottom is the charge, “Let’s go to work to find a cure.” T-shirts are being sold at the Made In Detroit Web Site, under the “Rosie We Can Do It for Cancer” tab and at authorized Made In Detroit retailers.

MyElle Elite Designs
MyElle Elite Designs will be donating 50 percent of sale proceeds for the month of October to benefit breast cancer research at Karmanos Cancer Institute. MyElle Elite Designs was founded in November 2009, by two creative individuals; MYria & DaniElle, who discovered their passion for jewelry designing. They began making simple pieces just for their enjoyment. MyElle Elite Designs then began participating in various craft shows, hosting several jewelry parties and even displaying their creations in stores and weddings! Please take the time to explore and enjoy the creative and one of a kind handcrafted jewelry that MYria & DaniElle has to offer. Please contact 313-908-0633 or visit www.myelleelitedesigns.com for more information.

Nadwa Hair • Spa has generously agreed to donate 50 percent of the proceeds from the pink hair extensions for the month of October. Come in and get a pink extension or a pink bracelet to benefit Karmanos Cancer Institute for a minimum $10 donation. Also five percent of all sales of wigs will be donated to Karmanos Cancer Institute. The spa is located at 6923 Orchard Lake Road, West Bloomfield, MI 48322. Visit http://www.nadwahairspa.com/ or call 248-851-8100.

Northstar Mat Service
Choose your sponsorship of the holiday logo mat promo and 100 percent of gross profits go to support the Institute. Sponsorships cost $45.00 for a Gold Sponsorship and $90.00 for a Platinum Sponsorship. Mat rental will start at your discretion and continue through December 31. You may do a combination between the two sponsorships. If you wish to participate in the Holiday Logo Mat Promo, please send an e-mail to krista@northstarmatservice.com.

“Not Just Cheesecake, Peteet’s Famous Cheesecake®!”
Peteet’s Famous Cheesecakes has generously pledged to raise funds for the Barbara Ann Karmanos Cancer Institute by donating 20
percent of sales for the month of October and five percent year round of the strawberry "breast cancer" cheesecake, cup cakes, and slices. All of the funds raised through this ongoing promotion will go towards breast cancer research. Each of these gourmet cheesecakes is made from scratch, by hand and from all natural ingredients! www.peteetscheesecakes.com, Peteet's Famous Cheesecakes, 13835 Nine Mile Rd., Oak Park, MI 48237, 248.545.CAKE (2253), Fax 248.545.2255

Party Supplies Delivered

Party Supplies Delivered has generously pledged to donate six percent of their Breast Cancer Awareness and Pink Ribbon Party Supplies, favors and decorations to breast cancer awareness at the Institute. Visit their web site today and help them meet their donation goal of $20,000. Supporters receive an instant 20 percent off discount when you enter Coupon Code karmanos20 during the checkout process. Located in Brighton, PartySuppliesDelivered.com is your source for pink ribbon merchandise. Enjoy free, same day shipping on orders of $75 or more. You’ll find all the pink products you need for any breast cancer fundraiser, walk, or dinner. Hats, wristbands, jewelry, giveaways, tableware, decorations and apparel. Perfect for giveaways at your event or as gifts for your loved ones.

PrettyPretti

PrettyPretti Accessories has created a line for breast cancer awareness called “PrettyPretti in Pink” and have pledged to donate 15 percent of all sales of this line towards breast cancer research at Karmanos Cancer Institute year round. Additionally, Karmanos Cancer Institute employees will receive 10 percent off all purchases when they present their badge. PrettyPretti Accessories are sold at www.prettypretti.com. For more information, please call 248.595.2379.

Sanders raises funds for breast cancer research

The entire Sanders family of employees is committed to raising awareness of the importance of early diagnosis and treatment of breast cancer. When you purchase one of the limited edition Non Pareil or Caramel Heart Purses, Sanders will donate $1 to breast cancer research at the Karmanos Cancer Institute. Together, Karmanos and Sanders will continue to battle breast cancer. Available at all Sanders Candy locations, Bed, Bath & Beyond Michigan locations and Hillers Shopping Center Markets. To order online or find your local Sanders store, visit www.sanderscandy.com.

Sock Monkeys For The Cure!

Sock monkeys are true Americana. They've found a place in many homes and have been much-loved "friends" to many children. Since in September 2011, 50 percent of the net profits of each sale at SockMonkeysForTheCure is donated to Karmanos. The funds will go the Breast & Cervical Cancer Control Program, serving women 40-64 years of age without health insurance, providing them with free breast and cervical cancer screening. For more information or to purchase a sock monkey, please visit www.zazzle.com/SockMonkeys_4theCure or http://www.cafepress.com/sockmonkey4cure

You can support Karmanos by shopping Somerset all month long!

Shop any of the fine stores or restaurants of Somerset Collection during the month of October and Somerset Collection will donate five
percent of all shoppers’ purchases, up to $100,000 to Karmanos Cancer Institute. Bring your receipts to the South Concierge desk to be counted and returned to you. Shopping never felt so good!

**Westborn Chrysler Jeep**

Westborn Chrysler Jeep is donating $1 for each like or new friend added to their Facebook page. All proceeds will benefit Barbara Ann Karmanos Cancer Institute. You have throughout October to become a Facebook friend or "like" Westborn's page. Please share with your friends. "LIKE NOW" [http://www.facebook.com/pages/Westborn-Chrysler-Jeep/168336979970506](http://www.facebook.com/pages/Westborn-Chrysler-Jeep/168336979970506)